

AUG10/12 12.1
*** WFTV-TV ***

PROGRAM : GOOD MORNING AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			700P-730P	30		\$4,200.00	8/13	8/16	2		M-TH	2
PROGRAM : JEOPARDY												
16			730P-800P	30		\$4,200.00	8/13	8/16	1		M-TH	1
PROGRAM : WHEEL OF FORTUNE												
17			700P-800P	30		\$1,400.00	8/11	8/11	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
18			900P-1100P	30		\$5,500.00	8/12	8/12	1		SUN	1
PROGRAM : EXTREME MAKEOVER												
19			1100P-1135P	30		\$2,250.00	8/13	8/16	3		M-TH	3
PROGRAM : EYEWITNESS NEWS AT 11P												
AUG/12 62050.00												
CONTRACT TOTAL												62050.00
TOTAL SPOTS												40

MARKET TOTALS \$163,289 WFTV 38% WKMG 15% WESH 30% WOFL 13% WKCF 2% WRBW 2% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*